



Aditya Ultra Steel Limited

CIN L27100GJ 2011PLC066552

(Authorised Manufacturer of Kay2 Xenox Under Retail License User Agreement
with Kamdhenu Metallic Industries Limited)

Office & Factory :

Survey No. 48, NH-8 A, Wankaner Boundary, Bhalgam, Dist. Rajkot, Gujarat - 363621.

Ph.: 6357585716 | Email : cs@aditya-ultra-steel.com | Web : www.aditya-ultra-steel.com



Date: 10/07/2025

Security Symbol: AUSL

To,
The Manager,
Listing Compliance Department,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai-400 051

Sub.: Intimation of Entering into Contract with Media Company pursuant to Regulation 30 of SEBI Listing Regulations

Dear Sir/Madam,

In reference to the captioned subject, pursuant to regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we would like to inform you that the Company is entering into contract with Kirin Advisors Private Limited to manage Public Relations, Investors Relations and Social Media Services of the Company. The contract is valid for One year effective from July 10, 2025 till July 09, 2026 and may be renewed thereafter on mutual consent.

The details as required under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 as an **Annexure A** for your reference.

This is for your information and records.

Thanking You.
Yours faithfully,

For ADITYA ULTRA STEEL LIMITED



Sunny Sunil Singhi
Managing Director
DIN: 07210706



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IS 1786 2008



CML - 3947982



Annexure A

Sr. No.	Particulars	Details
1.	Name(s) of parties with whom the agreement is entered	Kirin Advisors Private Limited
2.	Purpose of entering into the agreement	To manage Public Relations, Investors Relations and Social Media Services of the Company.
3.	Shareholding, if any, in the entity with whom the agreement is executed;	Nil
4.	Significant terms of the agreement (in brief) special rights like right to appoint directors, first right to share subscription in case of issuance of shares, right to restrict any change in capital structure etc.;	Not Applicable
5.	Whether, the said parties are related to promoter/promoter group/ group companies in any manner. If yes, nature of relationship;	No
6.	Whether the transaction would fall within related party transactions? If yes, whether the same is done at "arm's length";	No
7.	In case of issuance of shares to the parties, details of issue price, class of shares issued;	Not Applicable
8.	Any other disclosures related to such agreements, viz., details of nominee on the board of directors of the listed entity, potential conflict of interest arising out of such agreements, etc.;	Not Applicable
9.	In case of termination or amendment of agreement, listed entity shall disclose additional details to the stock exchange(s): a) name of parties to the agreement; b) nature of the agreement; c) date of execution of the agreement; d) details of amendment and impact thereof or reasons of termination and impact thereof.	Not Applicable